

# ANDREW HAGNI

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## FRONT-END WEB DEVELOPER

### QUALIFICATIONS PROFILE

Technically inclined, creative, and results-driven professional with well-rounded knowledge and experience in web design and development, marketing, search engine optimization, and business. Adept at converting data to a graphical interface using various technologies; assessing technical and client requirements; maintaining websites; and delivering high-quality and timely project completion. Armed with hands-on leadership approach in working on creative projects and directing strategic initiatives to successfully attain goal of good design. Equipped with critical thinking, presentation, and decision-making aptitudes; along with excellent communication skills in establishing relationships and collaborating with clients, cross-functional team, and individuals.

#### Core competencies include:

Graphic Design | Client Services Delivery | Digital Marketing | Marketing Materials Preparation  
Strategy Planning | Brand and Logo Design | User Experience | Content Management

### TECHNICAL ACUMEN

Adobe Creative Suite (Xd, Photoshop, Illustrator, InDesign, Premiere, and After Effects)  
Programming Languages (HTML, CSS, PHP, and JavaScript/jQuery) | MySQL | cPanel | FTP | Sublime Text  
WordPress | Interspire Email Marketer | MailChimp | Campaign Monitor | Back Office | Windows | Mac

### RELEVANT EXPERIENCE

#### Byers Creative • Tulsa, OK

#### Web Developer/Designer (Remote)

Dec 2015–Present

- Exhibit expertise in designing and developing custom websites in alignment with client needs
- Take charge of creating internal process and infrastructure, as well as facilitating monthly maintenance for existing sites and servers
- Hold accountability in processing outstanding update requests for existing websites and clients, while closely collaborating with project manager regarding the project status
- Efficiently work on three to six different projects simultaneously ranging from intermediate additions and revisions to existing websites to full website build projects through strategy planning and research, content development, wireframing and design, development and deployment
- Maintain active coordination with various members of the core Design Team on web design and development
- Proactively interact with clients throughout the project which involve design presentations, discovery and strategy meetings, and alpha build presentations
- Manage sites post-launch by executing server monitoring, security updates, and optimization

#### Career Highlights:

- ✓ Spearheaded the Web Department and implemented various processes for site security and for seamless client interactions in future web projects; thus, enabled stability of client base of strong websites that are maintained, monitored, backed up, and updated on a monthly basis
- ✓ Played an integral role in integrating an automated backup system with a 3-part redundancy; new platform was used for monitoring independent sites, allocating resources, and utilizing various tools to guarantee stability and security across the board
- ✓ Drafted contract documents and prepared numerous supplementary documents such as custom specifications sheets for each project and a website ownership contract
- ✓ Successfully created approximately 20 large-scale sites from the ground-up, many of which were valued at more than \$30K with impressive designs and robust functionality to boot as well as improved company portfolio

#### Grace Church of Rolla • Rolla, MO

#### Graphic Designer | Web Developer

Jan 2008–Present

- Conceptualized design and developed sermon series graphics, brand and print collateral for special events, website redesign with branded assets, brand identity, and growth track booklet for print-production
- Continuously work on a new website redesign for 2020 by completing interior branding elements

#### Career Highlights:

- ✓ Exhibited expertise in creating and redesigning website for the church while strictly complying with brand standards
- ✓ Generated marketing materials for recent events including Whitetail Fever and Freedom's Calling Women's Conference

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## Oral Roberts University (ORU) Conference & Event Services (CES) • Tulsa, OK

**Marketing/Ticket Office Coordinator | Student Graphic Designer – Mabee Center** Aug 2011–Nov 2015

- Carried out digital/print advertisements design and custom event website development, while closely interacting with sponsors, clients, and vendors to determine their needs
- Oversaw the ticket and marketing offices coordinating events and aiding with ticket office projects
- Created multiple marquee, print, and web graphics to assist the Marketing Department
- Assisted with the design of various marketing graphics for events and participated at special projects for the expansion of the brand impact of CES and the Mabee Center involving vinyl wraps, banners, logos, and website additions
- Participated in marketing decision making including advertisement buys for billboards and radio stations, while interfacing with event coordinators on waivers/contracts and their marketing requirements

### Career Highlights:

- ✓ Contributed in the execution of the Mabee Center Ultimate 5K Arena Challenge (as part of ORU's 50th anniversary celebration) which had 1,800 in attendance, in charge of the following tasks:
  - Design and development a website for the event and creation of marketing materials;
  - Coordination with a third-party vendor for official race timing and real-time results being displayed on the web for runners to view; and
  - Handling of event registration involving community, student, and free veteran registration
- ✓ Steered efforts in piloting the TicketTaker.net program for student athletes, which involved testing and integrating the software with box office software/process; consolidating documentation and tutorials; and meeting with the team/coaches to train them

### OTHER EXPERIENCE

#### Ocean Beauty Seafoods • King Salmon, AK

**Member, Commercial Salmon Fishing Crew** May 2012–Jul 2012

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### EDUCATION

**Bachelor of Science in Business Administration:** May 2015 | Oral Roberts University, Tulsa, OK  
GPA: 3.75/4.00 | Graduated summa cum laude

**Advanced Placement (AP) Examination**  
Calculus and United States History

### TRAINING

ORU Conference & Event Services Marketing Training Program (Advanced)  
ScrollMagic & GreenSock Animation Platform Training

### ACTIVITIES

**Volunteer**, Capital Campaign–Grace Church of Rolla and Phelps County Faith Distribution  
**Volunteer and Donor**, GoTo Nations  
**Graphic Designer**, Student Association–Oral Roberts University